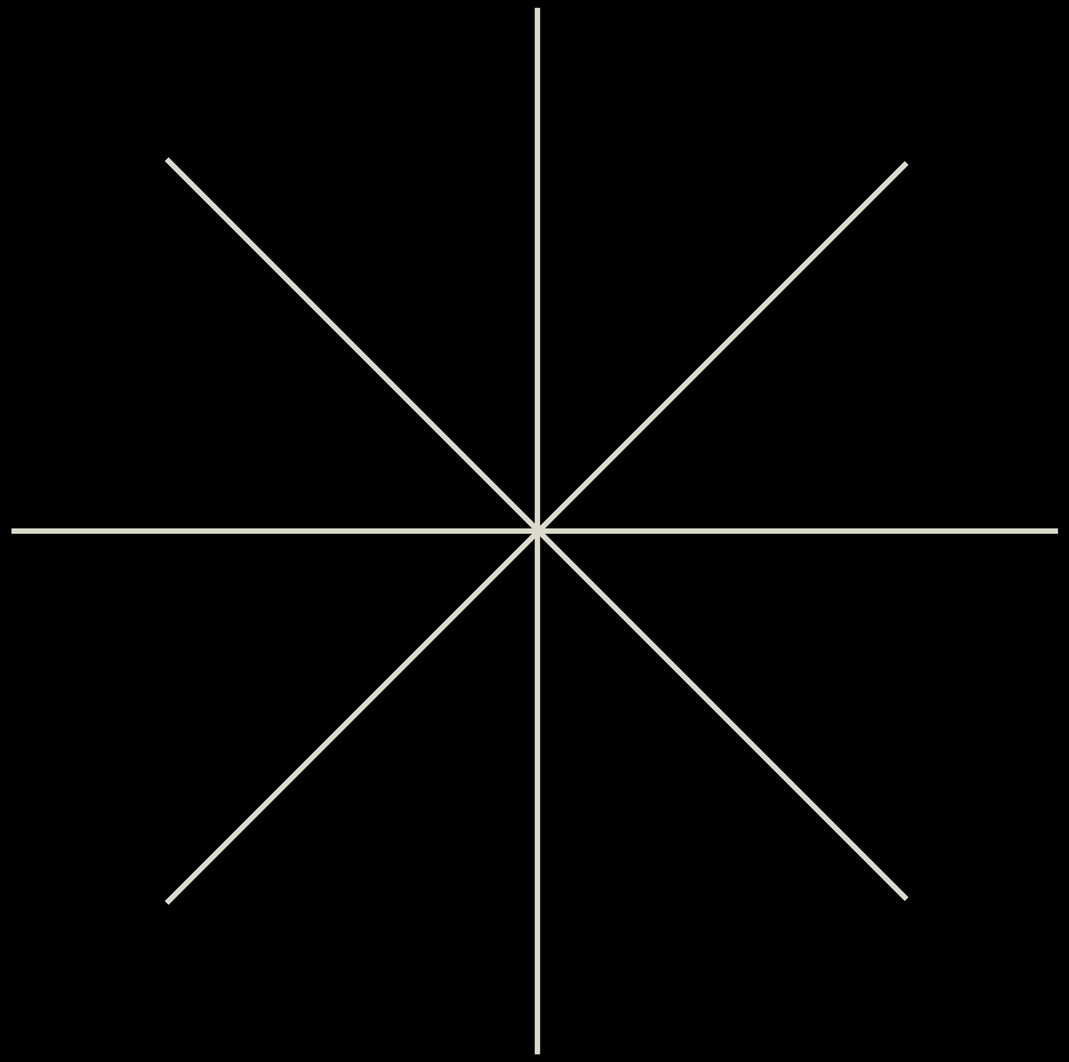
DEFINEXT

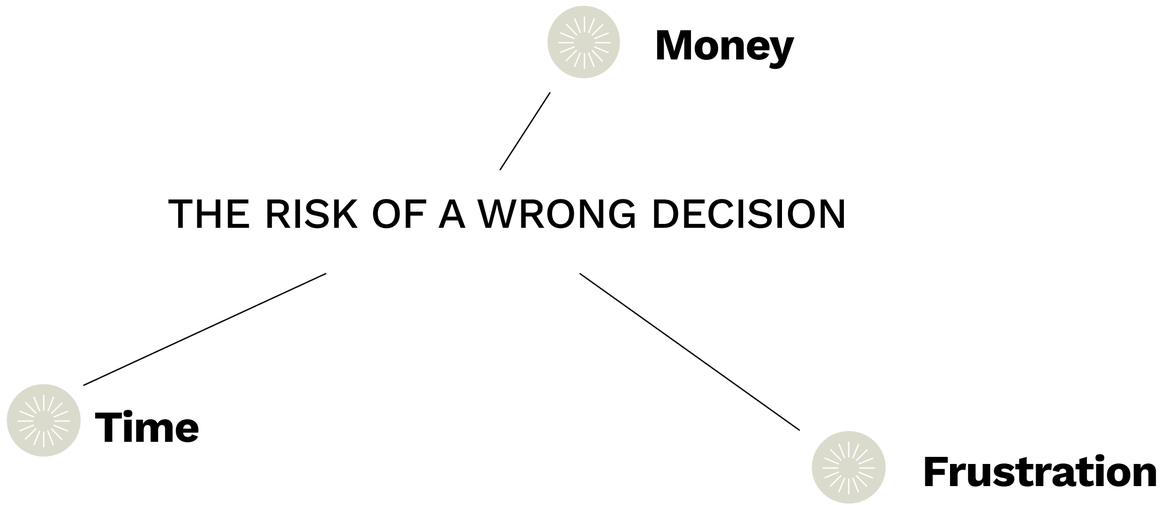
Find your Essence. Define your Future.

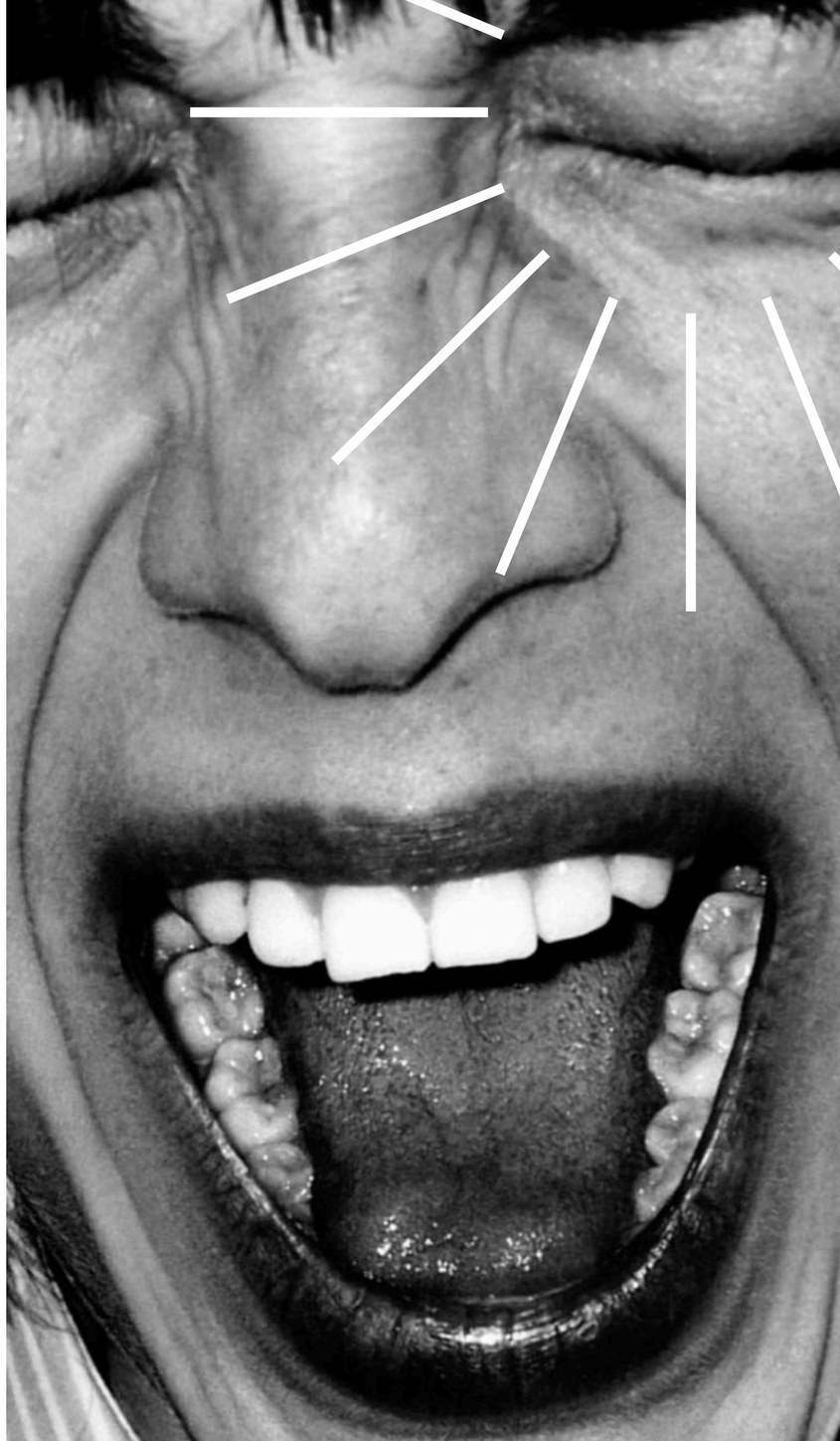


LUCA LORENZO HAAS
FOUNDER

DEFINEXT

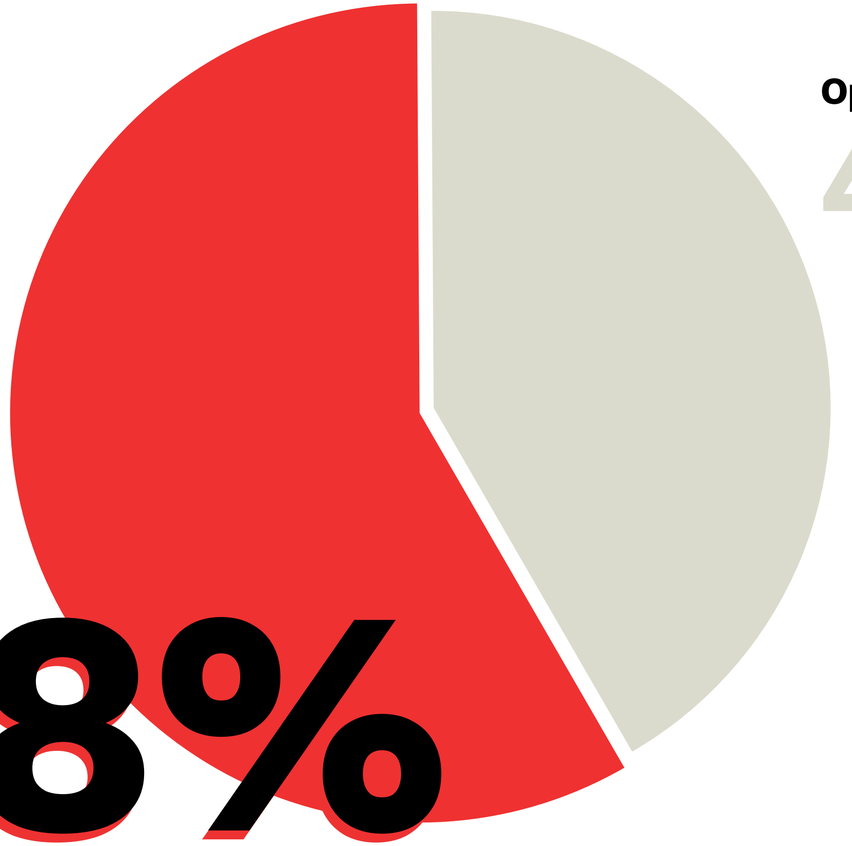
- **Lack of direction after graduation**
- **Pressure and expectations from others**
- **Paralysis from endless possibilities**
- **Outdated career Guidance**





DEFINEXT

MORE THAN HALF OF ALL STUDENTS FEEL UNCERTAIN OR WORRIED ABOUT THEIR FUTURE AFTER SCHOOL.



Optimistic

42%

58%

Uncertain or worried

SOURCE: STARTKLAR-STUDY 2022 / ALLIANZ & UNIVERSITÄT HOHENHEIM 2023

THE GAP

WHAT IS MISSING?

→ A clear inner compass

- Many young people don’t know where their strengths lie
- School can prepare you for exams, but not for personal decisions

DEFINEXT

OUR MISSION

TO SUPPORT THE GRADUATES OF YOUR SCHOOL IN MAKING AN EFFECTIVE TRANSITION INTO PROFESSIONAL LIFE

⟶ MODERN ORIENTATION PROGRAM FOR HIGH SCHOOL GRADUATES

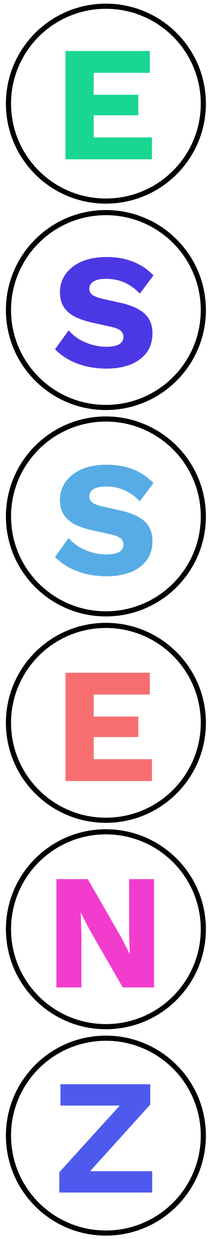
COMBINES PSYCHOLOGY, COACHING, AND PRACTICAL METHODS

BEGINS WITH AN INSPIRING KEYNOTE AT YOUR SCHOOL

OPTIONAL: INTENSIVE 4-WEEK PROGRAM FOR INTERESTED STUDENTS

DEFINEXT

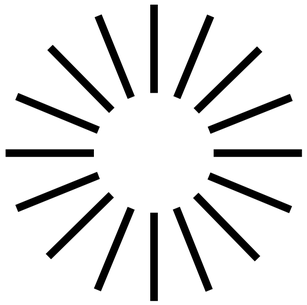
THE ESSENZ METHOD



E	EXPLORE INTERESTS	WHAT TRULY EXCITES ME?
S	SEE YOUR STRENGTHS	WHICH CHARACTERISTICS MAKE ME UNIQUE?
S	SHAPE YOUR VALUES	WHAT ARE MY VALUES?
E	EVALUATE YOUR ESSENCE	WHAT MAKES UP MY ESSENCE?
N	NEXT STEPS	HOW DO I TRANSLATE THAT INTO REALISTIC OPTIONS?
Z	ZUKUNFTS PLANUNG	SPECIFIC EDUCATIONAL AND CAREER PROSPECTS.

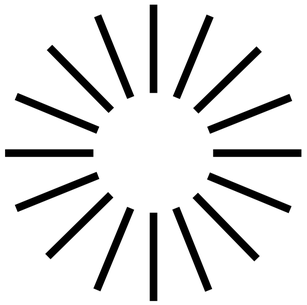
DEFINEXT

THE RESULT FOR STUDENTS:



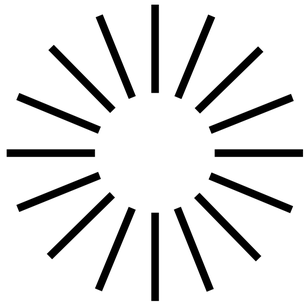
A SENTENCE OR VALUE THAT CLEARLY DESCRIBES YOU: YOUR ESSENCE

INCREASE IN SELF-CONFIDENCE



TRANSFERABLE TO STUDIES, CAREER, AND LIFE

YOUR PERSONAL ROADMAP



A CLEAR VISION OF WHERE YOU WANT TO GO AFTER GRADUATION

YOUR GUIDING PERSPECTIVE

AN OFFER TAILORED TO YOUR SCHOOL.

MY OFFER FOR YOUR SCHOOL

1

KEYNOTE (45–60 MINUTES): MOTIVATION AND GUIDANCE FOR ALL STUDENTS

2

OPTIONAL DEEP-DIVE WORKSHOPS IN SMALL GROUPS (4-8 STUDENTS)

3

PARENTAL INVOLVEMENT: SHARING INSIGHTS AND PLANNING TOGETHER

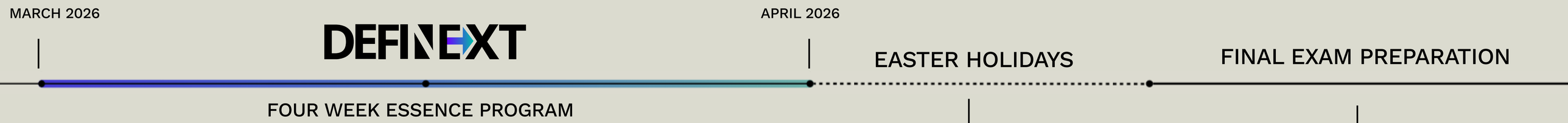
4

ACCOMPANYING ESSENCE PROGRAM TAILORED TO YOUR SCHOOL.

PARTICIPATION IS ENTIRELY UP TO THE STUDENT

4

FOR EXAMPLE
(German Public Schools NRW)



2 WEEK EASTER HOLIDAYS

STUDENTS DISCUSS THEIR RESULTS AND EXPERIENCES FROM THE COURSE WITH THEIR PARENTS. FIRST STEPS ARE TAKEN TOWARD FUTURE GOALS, INCLUDING APPLICATIONS AND RESEARCH.

THE COURSE IS FULLY COMPLETED AND STUDENTS ARE FULLY FOCUSED ON THE PREPARATION OF THEIR FINAL EXAMS.

DEFINEXT

WHY DURING SCHOOL?

INCREASED FOCUS &
PERFORMANCE

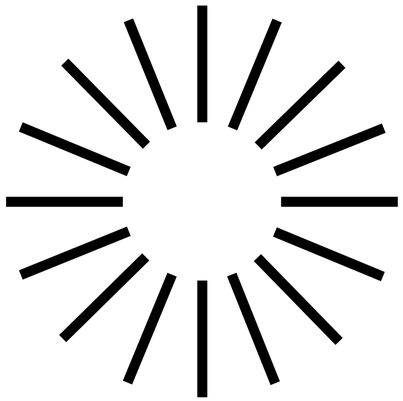
LESS UNCERTAINTY,
LESS STRESS

STRONG FOCUS ON
THE FINAL EXAMS

GETTING A HEAD START
ON FUTURE PLANNING

DEFINEXT

IMPACT FOR YOUR SCHOOL



- STUDENTS GAIN CLARITY AND MOTIVATION
- STRENGTHENING OF SELF-ESTEEM AND RESILIENCE
- PARENTS SEE THE SCHOOL AS A STRONG PARTNER
- THE SCHOOL STANDS OUT THROUGH INNOVATIVE PROGRAMS
- MORE CONFIDENCE AND SATISFACTION AMONG GRADUATES

DEFINEXT

WHY ME?

ROLE MODEL, NOT JUST A COACH

FIVE YEARS AGO, I WAS AT THAT EXACT SAME POINT. I'VE GONE THROUGH THE TRANSFORMATION MYSELF – AND BACK THEN, I WISHED THERE HAD BEEN SOMEONE TO SHOW ME WHO I TRULY AM. IT WOULD HAVE SAVED ME A LOT OF TIME, ENERGY, AND MONEY



ACADEMIC BACKGROUND

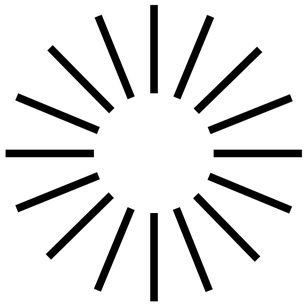
BACHELOR IN PSYCHOLOGY, MASTER IN BUSINESS ADMINISTRATION: LEADERSHIP & MANAGEMENT .

MY ESSENCE & MISSION

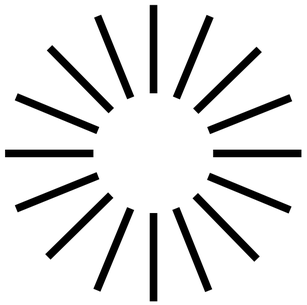
MY ESSENCE IS TO HELP PEOPLE AND MY VEHICLE FOR THAT IS DEFINENEXT.

DEFINEXT

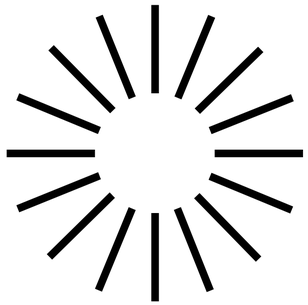
CALL TO ACTION



LET’S WORK TOGETHER TO PROVIDE YOUR STUDENTS WITH DIRECTION.



BOOK ME FOR A KEYNOTE EVENT AT YOUR SCHOOL.



OPPORTUNITY FOR A 4-WEEK ESSENCE PROGRAM TAILORED TO YOUR SCHOOL.

DEFINEXT@LUCALORENZOHAAS.COM
+49 1629587378
LUCALORENZOHAAS.COM

FOR MAKING THE YOUTH FUTURE PROOF.